

Order / Rev: 35865
 Alt Order #: 08802358
 Flight Dates: 10/03/12 - 10/09/12

Advertiser: NRSC
 Product Desc: ISSUE
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	MT-----		2		\$1,200.00		0.00				
E 3	8	10/03/12	10/05/12	CBS This Morning 7-9a CM	7-9a	--WTF--	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
		CBS This Morning												
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--WTF--		2		\$1,000.00		0.00				
E 4	8	10/08/12	10/09/12	CBS This Morning 7-9a CM	7-9a	MT-----	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
		CBS This Morning												
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	MT-----		2		\$1,000.00		0.00				
E 5	8	10/03/12	10/05/12	Live w/Kelly CM	9-10a	--WTF--	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
		Live With Regis & Kelly												
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--WTF--		2		\$850.00		0.00				
E 6	8	10/08/12	10/09/12	Live w/Kelly CM	9-10a	MT-----	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
		Live With Regis & Kelly												
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	MT-----		2		\$850.00		0.00				
E 7	8	10/03/12	10/05/12	Price Is Right CM	10-11a	--WTF--	:30	1	\$3,500.00	LV1	0.00	NM	1	\$3,500.00
		Price Is Right												
PRICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--WTF--		1		\$3,500.00		0.00				
E 8	8	10/03/12	10/05/12	Y&R CM	11a-12p	--WTF--	:30	1	\$4,500.00	LV1	0.00	NM	0	\$0.00
		Young & Restless												
Y & R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--WTF--		1		\$4,500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	8	10/01/12-10/07/12		Y&R	11a-12p	--WThF----	:30	(\$4,500.00)	0.00	NM				
Credited														
[due to Special Report - Obama leaving]														
E 10	8	10/03/12	10/05/12	8 News Now Noon M-F CM	12-1230p	--WTF--	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
		8 News Now Noon M-F												
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--WTF--		2		\$850.00		0.00				
E 11	8	10/08/12	10/09/12	8 News Now Noon M-F CM	12-1230p	MT-----	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
		8 News Now Noon M-F												
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	MT-----		2		\$850.00		0.00				
E 12	8	10/03/12	10/05/12	1230-2p Soaps/ LMAD CM	1230-2p	--WTF--	:30	2	\$900.00	LV2	0.00	NM	2	\$1,800.00
		Soaps / Let's Make A Deal												
SOAPS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--WTF--		2		\$900.00		0.00				
E 13	8	10/08/12	10/09/12	1230-2p Soaps/ LMAD CM	1230-2p	MT-----	:30	2	\$900.00	LV2	0.00	NM	2	\$1,800.00
		Soaps / Let's Make A Deal												
SOAPS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	MT-----		2		\$900.00		0.00				
E 14	8	10/03/12	10/05/12	The Talk 2-3P CM	2-3p	--WTF--	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
		The Talk												
TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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E 14	8	10/03/12	10/05/12	The Talk 2-3P The Talk	CM	2-3p --WTF--	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$900.00		0.00			
E 15	8	10/08/12	10/09/12	The Talk 2-3P The Talk	CM	2-3p MT-----	:30	1	\$900.00	LV2	0.00	NM	1	\$900.00
TALK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$900.00		0.00			
E 16	8	10/03/12	10/05/12	Ellen Ellen	CM	3-4p --WTF--	:30	2	\$1,000.00	LV2	0.00	NM	2	\$2,000.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$1,000.00		0.00			
E 17	8	10/08/12	10/09/12	Ellen Ellen	CM	3-4p MT-----	:30	2	\$1,000.00	LV2	0.00	NM	2	\$2,000.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$1,000.00		0.00			
E 18	8	10/03/12	10/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p --WTF--	:30	2	\$1,300.00	LV2	0.00	NM	2	\$2,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$1,300.00		0.00			
E 19	8	10/08/12	10/09/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$1,300.00		0.00			
E 20	8	10/03/12	10/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	2	\$1,500.00	LV2	0.00	NM	2	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$1,500.00		0.00			
E 21	8	10/08/12	10/09/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	2	\$1,500.00	LV2	0.00	NM	2	\$3,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$1,500.00		0.00			
E 22	8	10/03/12	10/05/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
IN EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$1,300.00		0.00			
E 23	8	10/08/12	10/09/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	1	\$1,300.00	LV2	0.00	NM	1	\$1,300.00
IN EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				1	\$1,300.00		0.00			
E 24	8	10/03/12	10/05/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	2	\$1,300.00	LV2	0.00	NM	2	\$2,600.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$1,300.00		0.00			
E 25	8	10/08/12	10/09/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	2	\$1,300.00	LV2	0.00	NM	2	\$2,600.00
ET/INSIDER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$1,300.00		0.00			
E 26	8	10/03/12	10/05/12		CM	11-1135p --WTF--	:30	2	\$2,200.00	LV1	0.00	NM	2	\$4,400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8 News Now 11p M-F														
8 News Now 11p M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$2,200.00		0.00			
E 27	8	10/08/12	10/09/12	8 News Now 11p M-F	CM	11-1135p MT-----	:30	2	\$2,200.00	LV1	0.00	NM	2	\$4,400.00
8 News Now 11p M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$2,200.00		0.00			
E 28	8	10/03/12	10/05/12	Letterman	CM	1135p-1237a --WTF--	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
Letterman														
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				2	\$850.00		0.00			
E 29	8	10/08/12	10/09/12	Letterman	CM	1135p-1237a MT-----	:30	2	\$850.00	LV2	0.00	NM	2	\$1,700.00
Letterman														
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$850.00		0.00			
E 30	8	10/03/12	10/05/12	8 News Now 5a M-F	CM	5-6a --WTF--	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
8 News Now 5a M-F														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--WTF--				1	\$1,000.00		0.00			
E 31	8	10/05/12	10/05/12	Fri 8-9p	CM	8-9p ----F--	:30	1	\$8,500.00	LV1	0.00	NM	1	\$8,500.00
CSI: NY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$8,500.00		0.00			
E 32	8	10/06/12	10/07/12	8 News Now 11p Sa/Su	CM	11-1135P -----SS	:30	2	\$1,100.00	LV2	0.00	NM	2	\$2,200.00
8 News Now Sa/Su 11p														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----SS				2	\$1,100.00		0.00			
E 33	8	10/06/12	10/06/12	CBS Early Show - Sat.	CM	5-7a -----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
CBS Early Show - Sat.														
SAT EARLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$550.00		0.00			
E 35	8	10/06/12	10/06/12	8 News Now Sat 5-7p	CM	5-7p -----S-	:30	1	\$800.00	LV2	0.00	NM	1	\$800.00
8 News Now Sat 5-7p (5:00 PM-5:30 PM)														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$800.00		0.00			
E 39	8	10/07/12	10/07/12	Face The Nation	CM	Face The Nation -----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
Face The Nation														
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$2,500.00		0.00			
E 42	8	10/07/12	10/07/12	8 News Now Sun 5-7p	CM	5-7p -----S	:30	1	\$1,500.00	LV1	0.00	NM	1	\$1,500.00
8 News Now Sun 5-7p (6:30 PM-7:00 PM)														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$1,500.00		0.00			
E 43	8	10/07/12	10/07/12	Sun 7-8p	CM	7-8p -----S	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
60 Minutes														
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$12,000.00		0.00			
N 44	8	10/06/12	10/06/12		CM	8-10p -----S-	:30	2	\$2,250.00	LV1	0.00	NM	2	\$4,500.00

